

PRIVACY POLICY

For

Valuecard Ltd with Shopify

This privacy policy governs the use between Shopify and ValueCard Ltd.

API Provided Information

Any Information obtained by Valuecard Ltd as a result of interaction with Shopify .

When connecting with Shopify, Valuecard receives information pertaining user who opt-in to the store owner loyalty program such as personal information they provided and purchases.

All data is being stored on Valuecard's servers and accessed to the site owner via Valuecard's management system.

Do third parties see and/or have access to information obtained by the Application?

No personal information collected from Shopify is passed to any 3rd party. Only aggregated, anonymized data is periodically transmitted to external services to help us improve the Application and our service. We will share information with third parties only in the ways that are described in this privacy statement.

We may disclose collected Information: as required by law, such as to comply with a subpoena, or similar legal process.

Data Protection Policy, Managing Information

We are concerned about safeguarding the confidentiality of information. We provide physical, electronic, and procedural safeguards to protect information we process and maintain. For example, we limit access to this information to authorized employees and contractors who need to know that information in order to operate, develop or improve our Application. Please be aware that, although we endeavor provide reasonable security for information we process and maintain, no security system can prevent all potential security breaches.

Contact us

If you have any questions regarding privacy while using the Application, or have questions about our practices, please contact us via email at contact@valuecard.co.il